

**Claire MERLIN, présidente de l'IMTM,
Directrice des affaires juridiques du port de Marseille**



Training and shipping education in the Mediterranean

The Institut méditerranéen des transports maritimes

- ❑ An institution created in 1967, anchored in the history of the port community of Marseille
- ❑ A double vocation:
 - ❑ A “think tank”, learning and exchange circle on the maritime world
 - ❑ A training institute serving the maritime and port world
- ❑ A totally multidisciplinary culture:
 - ❑ From the beginning, an association between the professional world (chamber of commerce, port of Marseille ...) and the academic world (Law School of Aix-en-Provence)
 - ❑ An association of very diverse skills (Shipowners, Lawyers, port operators, marine insurers, academics, policy makers ...)
- ❑ Two fields of activity:
 - ❑ Symposia and seminars for reflection and exchanges (international symposia, “Legal-News” and “Ship-info” seminars, etc.)
 - ❑ Professional training (about twenty sessions a year) aimed at the maritime world and on a wide range of topics (multimodal, customs matters, fields...)

The training institute of the great seaport of Marseille

- An organization created in 1978, relying on the means of the great maritime port of Marseille**
 - Material resources (buildings, educational means, means of transport, etc.)**
 - Human resources (trainers and experts from the port management)**
 - Professional references (illustration of course sessions by means of real situations encountered in one of the first Mediterranean ports)**
- Basic training offer recognized by the national education:**
 - Diploma of Advanced technician for international transport and port logistics. In partnership with the National Conservatory of Arts and Crafts**
 - Professional Degree in management and maritime transport law. In partnership with the University of Aix-Marseille**
- Continuous training in different areas (maritime transport, dangerous goods, port security, environment ...), some aimed at the international field**
- Total complementarity and partnership with the IMTM**

Training needs in Mediterranean ports

- A world in constant and rapid evolution:**
 - An economic world in deep mutation (global economic crisis, industrial restructuring, M&A of maritime players, etc.)
 - Increasingly strong regulatory requirements and permanent renewal
 - A double challenge of integration, European and Mediterranean
- Evolving training needs:**
 - The need to constantly update the skills of Port and Maritime professionals
 - The need for training on new regulations, with a specific emphasis on EU and international regulations
- Training needs identified in multiple domains:**
 - Chartering, incoterms, containerized transport, etc... for shippers
 - State Land management and port concessions, etc... for port authorities
 - Port security for terminal operators and port operators
 - Incoterms and marine insurance for freight forwarders, etc...

Reactivity:

- To have an up-to-date, and if possible anticipatory, training offer on the evolution of the Maritime and port world

Multidisciplinary:

- To have a training offer integrating skills in contrasted but complementary areas (law, transport, environment, engineering, etc...)
- To join maritime and port professionals (with recognized experience) and academics (with pedagogical competence and a theoretical knowledge of the subjects to be taught)

Adaptability

- To have a "tailor-made" training offer, which can be adapted quickly to the specific needs of an audience or even a sole company
- To have an offer of training "in situ", provided at the workplace of Professionals, adapted to the specific needs of the company

A special Challenge: Environment, Energy, Climate

- ❑ **A major challenge:**
 - ❑ An important societal concern
 - ❑ An international policy issue (the COP21 and the Paris Agreement)
 - ❑ A strategic development axis for a number of companies
- ❑ **A relatively complex field, with different levers in the maritime transport supply chain:**
 - ❑ Eco-friendly shipping
 - ❑ Green Port Policy
 - ❑ Modal shift in pre-post-routing
 - ❑ Short sea shipping, alternative to road transport
- ❑ **To have a double training offer:**
 - ❑ One focused on the general environmental and energy issues in the transport area, aimed at political and economic decision-makers
 - ❑ One focused on more targeted issues, aimed at each player in the supply chain

The example of an ongoing project: Training at the port of Abidjan

- A need expressed by the port community of Abidjan:**
 - Establish a permanent training system
 - Train trainers on different priority themes, within the community
 - Organize the perpetuation and enrichment of local skills
- A partnership response between the IMTM and the Port of Marseille Fos' Training Institute:**
 - The establishment of a methodological framework
 - "Train the trainer" on several priority themes
 - Implementation of a "after-sales service" system: support of the IMTM and GPMM to local institutions
- The keys to success:**
 - A tailor-made offer tailored to the expressed and debated needs of the community
 - An offer based on the multidisciplinary skills of the IMTM and the GPMM
- An experiment likely to be replicated in the Mediterranean ports**

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**Thank you for your
attention**